

Joel Cardona

Graphic Designer

Hicksville, New York

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Samples
www.linkedin.com/in/ambientvizations

Full Portfolio
www.ambientvizations.com

Summary

Experienced, dependable, motivated and personable Graphic Designer. My many experiences ensure that I am an individual who knows how to accomplish tasks and work in a team dynamic.

Education

Briarcliffe College
Patchogue, NY (2009-2009)
Associates in Applied Science,
Graphic Design

Katherine Gibbs School
Melville, NY (2004-2008)
Graphic Design

Suffolk County Community
College
Selden, NY (2000-2001)
Fine & Studio Arts

East Hampton High School
East Hampton, NY (1996-2000)
NYS Regents Diploma

Additional Languages

Spanish (intermediate)

Skills

- Adobe Creative Cloud (Photoshop Illustrator, Premiere Rush, Acrobat & Indesign)
- Branding & Identity
- Social Media Branding
- Vehicle Wrap Design
- WIX Website Builder
- Canva
- Basic Video Editing
- Large Format Printing
- Typography
- Photo Retouching
- Basic HTML/CSS
- Microsoft Word & Excel
- FlexiSign
- Windows & Mac OS savvy
- Fine Art related skills

(Additional skills can be found in LinkedIn profile)

Work Experience

Signarama Farmingdale | Graphic Designer
East Farmingdale, New York | January 2023 – Present

- Contribute to creative services for clients of the business.
- Assist in production work when needed.

Ambient Vizations | Owner/Lead Freelance Graphic Designer
Long Island, New York | April 2007 – Present

- Provide fresh and innovative design services for clients.
- Meet with clients for creative meetings to better understand the feel and brand.
- Manage projects and meet specific deadlines.
- Offer additional services such as printing & delivery of items.

The DJs Guru, Inc. | Graphic Designer/Video Editor
Kings Park, New York | February 2022 – December 2022

- Provide creative services to parent and all subsidiary companies.
- Develop separate brand identities for both TheDJsGuru.com and WeBringTheVibe.com.
- Design social media campaigns & YouTube thumbnails while maintaining specific branding for each company.
- Edit videos, both informational and promotional.
- Enter new product data for DJEventGear.com, an eCommerce website.
- Built a website for WeBringTheVibe.com.

Onyx Print Studio | Graphic Designer
Plainview, New York | September 2021 – February 2022

- Fulfill high-volume signage orders for client/charity golf tournaments nationwide.
- Follow up on emails for orders and communicate with clients regarding proofs and overall job status.
- Research and data entry for leads for potential new clients.

Sign Central Wraps | Graphic Designer
Deer Park, New York | August 2016 – August 2021

- Design large format graphics for commercial vehicles and automobiles based on clients' criteria from design consultation.
- Measured vehicles to create full-sized templates ready for print.
- Digitally prep files for the printer(s) upon design approval.
- Followed local DOT commercial vehicle regulations ensuring they were met.
- Use of plotter when needed and weed.
- Spoke with clients in terms of scheduling and pickup.
- Inspect vehicles to ensure the quality of installation execution.

MSEDP/WebDugout | Senior Web Designer
Deer Park, New York | August 2011 – August 2016

- Consult with clients on their web projects, gathering information to execute the design.
- Create website design layouts based on criteria provided by the client and, once approved, would take the layout to build on MSEDP's own unique content management system.
- Keep records of communication with customers using ACT! Software and follow-up after the website goes live.

Guess?, Inc. | Sales Associate / Visual Specialist
Riverhead, New York | September 2010 – February 2016

- Assisted customers out on the sales floor with information on styles and sales.
- Helped the Visual Manager set up floor visuals for the department assigned.

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