



# Joel Cardona

Graphic Designer

Long Island, New York

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## Summary

Experienced, dependable, motivated and personable Graphic Designer. My many experiences ensure that I am an individual who knows how to accomplish tasks and work in a team dynamic.

## Education

Briarcliffe College  
Patchogue, NY (2009-2009)  
Associates in Applied Science, Graphic Design

Katherine Gibbs School  
Melville, NY (2004-2008)  
Graphic Design

Suffolk County Community College  
Selden, NY (2000-2001)  
Fine & Studio Arts

East Hampton High School  
East Hampton, NY (1996-2000)  
NYS Regents Diploma

## Additional Languages

Spanish (intermediate)

## Skills

- Adobe Creative Cloud (Photoshop, Illustrator, Premiere Rush, Acrobat & Indesign)
- Branding & Identity
- Social Media Branding
- Vehicle Wrap Design
- WIX Website Builder
- Canva
- Basic Video Editing
- Large Format Printing
- Typography
- Photo Retouching
- Basic HTML/CSS
- Microsoft Word & Excel
- FlexiSign
- Windows & Mac OS savvy
- Fine Art related skills

(Additional skills on LinkedIn profile)

## Experience

### The DJs Guru, Inc.

Graphic Designer/Video Editor  
Kings Park, New York | February 2022 – Present

- Provide services to all companies under parent company (The DJs Guru, DJEventGear.com, DJSupplyStore.com & WeBringTheVibe.com).
- Design graphics and videos for social media campaigns & YouTube while maintaining specific branding for each company.
- Edit videos both informational and promotional.
- Enter new product data for online retail store, DJEventGear.com.
- Created branding and built website for WeBringTheVibe.com division.

### Onyx Print Studio

Graphic Designer  
Plainview, New York | September 2021 – February 2022

- Fulfill high volume signage orders for client/charity golf tournaments nationwide.
- Follow up on emails for orders and keep communication with clients in regards for proofs and overall job status.
- Research and data entry for leads for potential new clients.

### MSEDP/WebDugout

Senior Web Designer  
Deer Park, New York | August 2011 – August 2016

- Consult with clients on their web projects gathering information to execute design.
- Create website design layouts based on criteria provided by client and once approved, would take layout to build on MSEDP's own unique content management system.
- Keep records of communication with customers using ACT! software and follow up after website goes live.

### Ambient Vizons

Owner/Operator/Proprietor/Lead Graphic Designer  
Long Island, New York | April 2007 – Present

- Provide fresh and innovative design services for clients.
- Meet with clients for creative meetings for a better understanding of feel and brand.
- Manage projects and meet specific deadlines.
- Offer additional services such as printing & delivery of items.

### Sign Central Wraps

Graphic Designer  
Deer Park, New York | August 2016 – August 2021

- Design large format graphics for commercial vehicles and automobiles based on clients' criteria from design consultation.
- Measured vehicles to create full sized templates ready for print.
- Digitally prep files for printer(s) once design is approved.
- Followed local DOT commercial vehicle regulations ensuring they were met.
- Use of plotter when needed and weed.
- Spoke with clients in terms of scheduling and pickup.
- Inspect vehicles to ensure quality of installation execution.

### Guess?, Inc.

Sales Associate / Visual Specialist  
Riverhead, New York | September 2011 – February 2016

- Assisted customers out on the sales floor with information on styles and sales.
- Helped Visual Manager set up floor visuals to the department assigned.

### Eastern Suffolk BOCES

Paraeducator  
Bellport, New York | July 2006 – June 2011

- Provided special education programs such as preparing students for a future outside of the classroom and everyday society.
- Documented & reported on student's progress to parents.